

ADVERTISE WITH

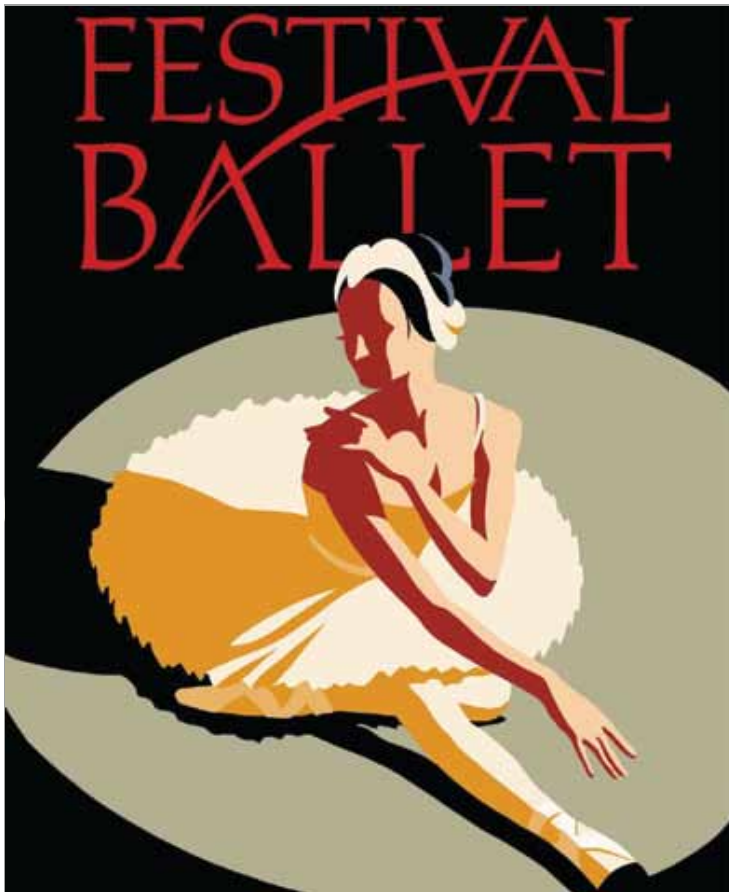
FBP

FESTIVAL
BALLET
PROVIDENCE
Mihailo Djuric Artistic Director

**3
4TH**

AS WE PRESENT OUR

COMMÉMORATIVE SEASON



34th SEASON ADVERTISING

Advertise in the:

2011-2012 FESTIVAL BALLET PROVIDENCE 34th Season Commemorative Program Book through an exciting series of performances including:
The Nutcracker, Swan Lake & up CLOSE on HOPE.

Reach an audience of over 20,000!

DIGITAL AD SPECIFICATIONS

- When sending files please address them to:
info@festivalballetprovidence.org
- All ads must be at least 300dpi to ensure printing clarity.
- Preferred file formats are:
.ai or EPS.
- Accepted file formats are:
.jpg, .tif, .pdf. If using these formats, please ensure proper sizing and proportions.



TERMS OF ADVERTISING

- Deadline is August 31 for payment and to submit a digital ad copy/file.
- Additional fees, billable at a rate of \$50/hr, apply to ads that do not meet specifications notated.
- Ads will not print unless payment in full is received.

SPECIAL OFFER

To show our appreciation for your continued support, all color advertising purchasers will receive a limited-edition signed and numbered Chris Van Allsburg poster. Valued at \$2500. (See image above.)

All advertisers will receive two orchestra tickets to an opening night performance during our 34th season!

FBP PLAYBILL ADVERTISING CONTRACT FORM

PLEASE MAKE A COPY OF COMPLETED FORM FOR YOUR RECORDS

BLACK & WHITE

- 1/8 PAGE @ ----- \$250
- 1/4 PAGE @ ----- \$400
- 1/2 PAGE @ ----- \$600
- FULL PAGE @ ----- \$1000

COLOR

- 1/2 PAGE @ ----- \$1250
- FULL PAGE @ ----- \$2000
- INSIDE COVERS @ - \$3000
- BACK COVER @ --- \$3500

PRICE OF AD
\$ _____

AMOUNT ENCLOSED
\$ _____

BALANCE DUE
\$ _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL ADDRESS _____

CONTACT PERSON _____ PHONE _____

VISA/MC/AMEX | _____ | _____ | _____ | _____

EXPIRATION DATE ____/____/____ SECURITY CODE _____

SIGNATURE _____

Specification Sheet

Half Page

(Horizontal)

4 1/2" w x 3 3/4" h

Quarter Page

(Horizontal)

4 1/2" w x 1 7/8" h

AD SPECIFICATIONS

(measured in width x height)

<p>Quarter page</p> <p>4 1/2" w x 1 7/8" h</p> <p>2 1/4" w x 3 3/4" h</p>	<p>horizontal</p> <p>horizontal</p> <p>vertical</p>
<p>Half page</p> <p>4 1/2" w x 3 3/4" h</p> <p>2 1/4" w x 7 1/2" h</p>	<p>horizontal</p> <p>vertical</p>
<p>Full page</p> <p>4 1/2" w x 7 1/2" h</p> <p>4 1/2" w x 7 1/2" h</p> <p>4 1/2" w x 7 1/2" h</p>	<p>vertical</p> <p>vertical</p> <p>vertical</p>

Book Center (fold)

Full Page

(Vertical)

4 1/2" w x 7 1/2" h

Eighth Page

(Horizontal)

2 1/4" w x 1 7/8" h

Half Page

(Vertical)

2 1/4" w x 7 1/2" h

Quarter Page

(Vertical)

2 1/4" w x 3 3/4" h

Supporting our community since 1907



AUTO HOME LIFE

It's not just how you're covered.
It's how you're treated.

866-51-AMICA (26422) AmicaConnections.com

seven stars bakery



Handmade artisan breads, all butter pastries, locally roasted coffee.

Come visit us at our newest location!

Rumford Center, 20 Newman Ave, East Providence

820 Hope Street, Providence * 342 Broadway, Providence

For hours and directions, please visit us at www.sevenstarsbakery.com

Lincoln School Celebrating the Arts



All-School Open House

Sunday, November 14, 2010 • 1-3 p.m.

Saturday, January 8, 2011 • 1-3 p.m.

Nursery - Grade 12 • A Quaker school
301 Butler Avenue, Providence, RI 02906
401-331-9696 • www.lincolnschool.org

PHOTO BY GILLEN OSWALDSON

Pauly's Gourmet Italian Deli

Hot & Cold Sandwiches . Prepared Foods .
Soups . Salads . Gourmet Coffees . Cold Cuts .
Bakery Items . Full Service Catering

1290 Mineral Spring Ave . North Providence, RI . 02904

tel: 401-722-3222 . fax: 401-722-0300

email: pp@paulypentasdeli.com

www.paulypentasdeli.com



studio hop

fine art, gifts, furnishings,
jewelry and antiques

810 hope st. • providence • ri • 02906
401.621.2262